# Rick Swanson

INNOVATOR \* PROFESSIONAL SPEAKER \* CONSULTANT CEO/PRESIDENT OF LEARNING MEETS QUALITY, LLC



#### It's a New Day...

"Do you know how to reduce the time to proficiency for your new hires? Do you believe your employees are your greatest asset? Can you imagine how self-sufficient your company can be?

I answer these questions and more with a combination of education, experience, principles and tools that inspire CEOs and entrepreneurs to say, 'Rick Swanson changed the landscape at our company. I highly recommend him.'"

## **Topics**

- \* CORPORATE CULTURE: LEARNING MEETS QUALITY

  Change your mindset to one where the best ideas and practices in adult learning meet those from the world of quality improvement. Find new synergy when you integrate learning and quality as part of your business process.
- \* PRODUCTIVITY: WHY GOOD EMPLOYEES UNDERPERFORM
  Partner with Operations Leaders to develop cost-effective
  training solutions resulting in maximum business value in
  the areas of Performance Improvement; Cycle-Time Reduction;
  New Hire Training; Safety Performance; Waste Minimization
  and Process Efficiency.
- \* STRATEGIC PLANNING: EMPLOYEES ARE YOUR GREATEST ASSET
  Raise the level of performance of the employees you have
  while improving the processes those employees work with now.
  Identify and eliminate wasteful activity; find solutions that are
  sustainable and have lasting impact; increase self-sufficiency
  when you apply new tools to new situations.
- \* ADDITIONAL TOPICS INCLUDE: Safety Culture: The Quest for Zero The Myth of E-Learning

## **Formats**

- \* Keynotes \* Half and full-day workshops \* Breakouts
- \* Focus Groups \* National Tours \* Boot Camps
- ★ Media Appearances ★ Interactive Media ★ Podcasts



It's a New Day...



## **Industry Leading Trainer/Director**

- ~ Training Manager/Global Operations, Valspar Corporation
- ~ Science Content Director, Twin Cites Public Television
- ~ Lean Six Sigma Black Belt
- ~ Certified Learning Paths Consultant for Learning Paths International

#### Career Educator

- Masters Degrees in History of Science and Technology and in Curriculum and Instruction
- ~ Bachelors Degrees in Education and Chemistry
- ~ K-12 Education, Informal Education, Higher Education and Corporate Training

## **Active Community Contributor**

- ~ President, Minnesota Chapter of the International Society for Performance Improvement
- ~ Area Developer, Back Nine Board of Advisors
- ~ Advisory Board, Minnesota Collegiate DECA

"Rick is able to show businesses how to become much more productive, and to implement strategies to streamline their processes."

~ Scott Emery, Attorney, Geck, Duea & Olson

"Rick has a very interesting background and range of skills from quality improvement to safety and risk management to instructional design. He is one of the best I've seen leading projects and project teams to successful and innovative results.

I recommend Rick highly!!" ~ Steve Rosenbaum, President, Learning Paths International "When your employees perform their best, your business grows! Today is a New Day to grow your business."

> ~ Rick Swanson, CEO/President, Learning Meets Quality

"Rick brings together a powerful mix of skills. He has significant Six Sigma (process improvement and quality) expertise and strong experience in instructional design and training. He also has the vision to see what needs to be done along with the initiative, courage and project leadership skills to make it happen. Together these are a rare and valuable combination."

~ Ira Kasdan, President, Performance Builders, Inc.

"Rick continuously enhanced Valspar's Health, Safety, and Environmental training programs and created an organizational learning culture bringing us world-class training principles and practices. He influenced senior leadership to think 'outside the box' for new approaches to talent development. Rick's mantra is that learning is not about seats in the class, but demonstrating proficiency."

~ Marc Juaire, Corporate Process Safety Manager, Valspar Corporation

"Rick is a patient, knowledgeable, hard-working, dependable team-player who is terrific at explaining complex concepts to diverse audiences. Rick remains calm in stressful situations and always maintains perspective. He delivers high quality work and takes pride in a job well done."

~ Margaret Duden, Research & Outreach Specialist, Twin Cities Public Television

# **Booking Information**



**Learning Meets Quality, LLC** 

## Partial Client List

- Walspar Corporation
- \* Twin Cities Public Television
- \* American Society for Training & Development
- \* The Performance Excellence Network
- **Learning Paths International**
- Quantum Business Golf Intl.
- \* Performance Builders, Inc.



LEARNING MEETS QUALITY

Media kit, video, rate schedule & references available upon request.